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Application Number : 200206070-5

Applicant(s) /  
Proprietor(s) of Patent : MATSUSHITA ELECTRIC INDUSTRIAL CO.  
LTD.

Title of Invention : VISUAL CONTENTS IN KARAOKE  
APPLICATIONS



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07 Oct 2003

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**PATENTS FORM 1**  
Patents Act  
(Cap. 221)  
Patents Rules  
Rule 19

**INTELLECTUAL PROPERTY OFFICE OF SINGAPORE**  
**REQUEST FOR THE GRANT OF A PATENT UNDER**  
**SECTION 25**

101101

\* denotes mandatory fields

**1. YOUR REFERENCE\***

9228SG10/GM/JFC/pds

**2. TITLE OF INVENTION\***

**VISUAL CONTENTS IN KARAOKE APPLICATIONS**

**3. DETAILS OF APPLICANT(S)\* (see note 3)**

Number of applicant(s)

1

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Further applicants are to be indicated on continuation sheet 1

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**4. DECLARATION OF PRIORITY (see note 5)**

A. Country/country designated

DD MM YYYY

File number

Filing Date

B. Country/country designated

DD MM YYYY

File number

Filing Date

Further details are to be indicated on continuation sheet 6

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**5. INVENTOR(S)\* (see note 6)**

A. The applicant(s) is/are the sole/joint inventor(s)

Yes No

B. A statement on Patents Form 8 is/will be furnished Yes  No

6. CLAIMING AN EARLIER FILING DATE UNDER (see note 7)

section 20(3)  section 26(6)  section 47(4)

Patent application number

DD MM YYYY

Filing Date

Please mark with a cross in the relevant checkbox provided below  
(Note: Only one checkbox may be crossed.)

Proceedings under rule 27(1)(a) DD MM YYYY

Date on which the earlier application was amended

Proceedings under rule 27(1)(b)

7. SECTION 14(4)(C) REQUIREMENTS (see note 8)

Invention has been displayed at an international exhibition. Yes  No

8. SECTION 114 REQUIREMENTS (see note 9)

The invention relates to and/or used a micro-organism deposited for the purposes of disclosure in accordance with section 114 with a depository authority under the Budapest Treaty.

Yes  No

9. CHECKLIST\*

(A) The application consists of the following number of sheets

I.	Request	<input type="text" value="4"/>	Sheets
II.	Description	<input type="text" value="28"/>	Sheets
III.	Claim(s)	<input type="text" value="7"/>	Sheets
IV.	Drawing(s)	<input type="text" value="3"/>	Sheets
V.	Abstract (Note: The figure of the drawing, if any, should accompany the abstract)	<input type="text" value="1"/>	Sheets
Total number of sheets		<input type="text" value="43"/>	Sheets

(B) The application as filed is accompanied by:

Priority document(s)  Translation of priority document(s)

Statement of inventorship  
& right to grant International exhibition certificate**10. DETAILS OF AGENT (see notes 10, 11 and 12)**

Name

Firm

**Ella Cheong Mirandah & Sprusons Pte Ltd****11. ADDRESS FOR SERVICE IN SINGAPORE\* (see note 10)**

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Level No.

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**1531**

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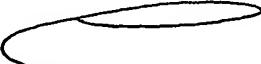
Building Name

**Robinson Road Post Office**

Postal Code

**903031****12. NAME, SIGNATURE AND DECLARATION (WHERE APPROPRIATE) OF APPLICANT OR AGENT\* (see note 12)**  
(Note: Please cross the box below where appropriate.)

I, the undersigned, do hereby declare that I have been duly authorised to act as representative, for the purposes of this application, on behalf of the applicant(s) named in paragraph 3 herein.

  
Ella Cheong Mirandah & Sprusons Pte Ltd

Name and Signature

DD MM YYYY

**04 10 2002**



## VISUAL CONTENTS IN KARAOKE APPLICATIONS

### **FIELD OF THE INVENTION**

5 The present invention relates to the introduction of visual content into Karaoke applications, beyond a standard background video or the song text, and in particular it relates to the introduction of such into broadcast Karaoke applications (whether by radio, cable, the internet or otherwise).

### **10 BACKGROUND AND PRIOR ART**

In typical Karaoke applications, the Karaoke text is displayed at the bottom of the screen to assist the viewer to sing along with the music or song. The Karaoke text is encoded together with the background video. Such an approach uses up significant  
15 transmission bandwidth and is not commercially viable in broadcast applications.

It is known to save transmission bandwidth by transmitting one background video for use with multiple Karaoke songs. In this approach, many Karaoke audio elementary streams and their associated Karaoke text elementary streams containing the text  
20 and scrolling information are broadcast at the same time, and each of the songs uses the same video content. As a result, the user has more choices for Karaoke songs without increasing transmission bandwidth significantly. Broadcasters also benefit by inserting advertisements onto the video, as well as by providing value added Karaoke applications to the viewer. However, any such other textual content or advertisements  
25 to be displayed are encoded onto the video.

One aspect of Karaoke is that the requirement for singing is not constant throughout a song. There may be a prelude or introduction where no singing is required, significant portions in the middle where no singing is required and a postlude where  
30 no singing is required. These are times when the singer is doing nothing and they are recognised as periods in which other things can be done instead.

For instance, according to patent publication JP2001-350482A Karaoke data can include time interval information indicating time bands of non-singing intervals. For a  
35 performance, this information is compared with presentation time information relating



\*\*\*\*\*

to a spot programme. The spot programme whose presentation time is closest to the non-singing interval time is displayed during that non-singing interval.

- Patent publication JP7-271387 describes a recording medium, which not only records  
5 song audio and text information, but also text picture information corresponding to a text picture other than the song text, which is to be displayed. This can be used to avoid a situation in which a singer merely listens to the music and waits for the next step during a musical prelude or interlude.
- 10 Japanese patent publication No. JP10-124071 describes a hard disk drive provided with a music data storage part which stores music data on pieces of karaoke music and a music information database which stores information regarding albums containing these pieces of music. In the music data, a flag is provided showing whether or not the music is one contained in an album. A controller determines if a  
15 song is one for which the album information is available. During an interval for a song where the information is available, data on the album name and music are displayed as a still picture.
- Japanese patent publication No. JP10-268880 describes a system to reduce the  
20 memory capacity needed to store respective image data, by displaying still picture data and moving picture data together according to specific reference data. Genre data in the header part of Karaoke music performance data is used to refer to a still image data table to select pieces of still image data to be displayed during the introduction, interlude and postlude of the song. The genre data is also used to refer  
25 to a moving image data table to select and display moving image data at times corresponding to text data.
- The aim of the present invention is to enable the improved insertion of textual and  
30 interactive contents for use in Karaoke applications, for instance during non-singing intervals. Ideally, it is intended to enable a commercially viable scheme that fits digital TV broadcasting standards.

#### SUMMARY OF THE INVENTION

According to one aspect of the present invention, there is provided a method of encoding Karaoke applications comprising:

- encoding a background video signal for use with one or more Karaoke songs;
  - encoding one or more Karaoke songs;
  - 5 encoding Karaoke song texts associated with said one or more songs, to be displayed in a karaoke text display; and
  - encoding visual contents for display outside the Karaoke text display during playing of said one or more Karaoke songs, as private section data.
- 10 According to another aspect of the present invention, there is provided a method of providing audio and video Karaoke signals comprising the steps of:
  - receiving Karaoke applications encoded according to the above method;
  - decoding said encoded background video signal;
  - decoding said encoded one or more Karaoke songs to provide an audio signal;15 decoding the encoded one or more Karaoke song texts associated with the one or more decoded songs;
  - decoding the encoded visual contents; and
  - combining said background video signal, said one or more Karaoke song texts and said visual contents to form a video signal, with the one or more Karaoke song texts in a karaoke text display and said visual contents in a region outside the karaoke text display during some or all of the one or more songs.20

According to a third aspect of the present invention, there is provided apparatus for supplying Karaoke applications comprising:

- 25 video encoding means for encoding a background video signal for use with multiple Karaoke songs;
  - song encoding means for encoding Karaoke songs;
  - text encoding means for encoding Karaoke song texts associated with said songs, for display in a karaoke text display; and
- 30 visual contents encoding means for encoding visual contents for display outside the Karaoke text display during playing of said Karaoke songs, as private section data.

According to again another aspect of the present invention, there is provided apparatus for providing audio and video Karaoke signals comprising:

receiving means for receiving Karaoke applications encoded according to the method of the first aspect or by the apparatus of the third aspect;

video decoding means for decoding the encoded background video signal;

song decoding means for decoding the encoded Karaoke songs to provide an  
5 audio signal;

text decoding means for decoding encoded Karaoke song texts associated with said decoded songs;

visual content decoding means for decoding the encoded visual contents; and

combining means for combining said background video signal, said one or more  
10 song texts and said visual contents to form a video signal such that the song texts are displayed in a karaoke text display and said visual contents are displayed in a region outside the karaoke text display during some or all of the one or more songs.

According to a further aspect of the present invention, there is provided apparatus for  
15 use in editing visual contents for display during Karaoke singing sessions, said apparatus comprising:

means for retrieving a stored karaoke text elementary stream;

means for determining an edit permission status within the retrieved karaoke text elementary stream;

20 means for editing said visual contents if permitted by the edit permission status; and

means for forwarding the edited visual contents for storage.

With the present invention, visual content can be displayed anywhere, e.g. over the  
25 background video, away from the karaoke text, over the area occupied by the karaoke text, but not part of the text display (during non-singing periods) or over both (at different times or simultaneously).

This invention provides additional advertising space as well as the opportunity to  
30 develop interactivity in Karaoke applications. It also creates an option for the content creator to insert relevant textual and interactive contents prior to distributing to the media distribution companies or broadcaster. The textual and interactive information is encoded as data for more effective transmission. This invention enables an efficient method of introducing relevant textual and interactive contents in Karaoke application  
35 to the user at minimal cost.

## BRIEF DESCRIPTION OF THE DRAWINGS

The present invention will now be further described by way of non-limitative example  
5 with reference to the accompanying drawings, in which:-

Figure 1 is a schematic drawing of an embodiment of apparatus for multiplexing  
textual and interactive contents in a Karaoke application;

10 Figure 2 illustrates a Menu Tree Application; and

Figure 3 illustrates a screen which would appear to a karaoke user, when a signal is  
provided using the present invention.

## 15 DESCRIPTION

Karaoke content is made up of audio and text and scrolling information for the sing  
along display, as well as textual and interactive contents in the present invention. The  
Karaoke songs are encoded by using a relevant digital TV audio encoding standard

20 such as MPEG Layer II or AC-3, and subsequently stored as audio elementary  
streams. The Karaoke texts and scrolling information, together with additional textual  
and interactive contents are encoded as Karaoke text elementary streams. Thus, for  
each Karaoke song, the content creator creates two files, one for an audio elementary  
stream and the other for a Karaoke text elementary stream. These files are stored in  
25 a database and can be distributed to other media distribution companies and  
broadcasters.

The present invention is exemplified by way of encoding using MPEG-2, although is  
applicable to other formats.

30

In encoding for distribution as a transport stream, the Karaoke background content is  
produced and encoded into a video elementary stream. It can be coded at a lower bit  
rate, allowing more space for transmitting Karaoke audio songs. A single background  
video is used for every Karaoke songs to reduce the total transmission bandwidth.

The video stream is multiplexed with many Karaoke audio streams and associated private data streams that contain the Karaoke text elementary streams. The Karaoke data comes in the form of private section tables. The contents of the private section tables deliver Karaoke program guides, the Karaoke text and scrolling information associating with the audio, time reference information for synchronizing the scrolling text and audio, as well as the textual and interactive contents and short video clips. The media distribution provider may also edit or insert additional textual and interactive contents embedded in the Karaoke text elementary streams prior transmission.

10

Encoding of the textual and interactive contents is performed in two stages. In the first stage, the textual and interactive contents are embedded in the Karaoke text elementary stream and subsequently stored in the database. The Karaoke text elementary stream provides sufficient information for the Karaoke decoder in the receiver to display Karaoke text with scrolling colours to signify the singing tempo, as well as the intended textual display relevant to the Karaoke application. The embedded textual content may contain advertising messages or other relevant information. Interactive content such as textual display links or web-links for Internet-TV may also be inserted in this stage. The Karaoke text elementary stream and its associated audio elementary stream can be distributed to other media distribution companies. Since the stage 1 textual and interactive contents are embedded in Karaoke text elementary stream, it provides an option for the content creator to place relevant information intended for decoding before distributing to other media distribution companies.

25

Prior to broadcast, the media distribution or broadcaster may further edit or add to the textual and interactive contents. Thus, the stage 2 textual and interactive contents are further embedded to form the final Karaoke text elementary stream for decoding in the receiver.

30

During any non-singing intervals, the Karaoke text region can be designed or constructed to include user information, news flash or advertisements. Throughout the Karaoke application, textual displays can be inserted outside the Karaoke text region and interactivity can be added to provide links relevant to the Karaoke content.

35

Functional modules for multiplexing textual and interactive contents for use in Karaoke application constructed in accordance with an embodiment of the invention are shown in Figure 1.

- 5 A Karaoke source 12 delivers an audio signal 14 (e.g. music) to an Audio Capture and Encoding module 16, where it is captured and recorded using MPEG Layer II (although other suitable audio compression standards such as AC-3 or the like can be used). One of the outputs of the Audio Capture and Encoding module 16 is the audio elementary stream 18, which is forwarded to and stored in a Karaoke Database 20.  
10 A content creator (e.g. a person) uses a first user editing terminal 22 to create and edit Karaoke text and timing information 24, as well as textual and interactive contents 26.
- 15 This first user editing terminal 22 is generally used for songs and scoring scrolling information. A Textual and Interactive Encoding module 28 converts the user input textual and interactive contents 26 to suitable format textual and interactive data 29 for further processing. The output Karaoke text and timing information 24, from the user editing terminal 22, and textual and interactive data 29, from the Textual and  
20 Interactive Encoding module 28, are sent to a Karaoke Text Elementary Stream Encoding module 30. These outputs are joined there by another output 31 of the Audio Capture and Encoding module 16. The Karaoke Text Elementary Stream Encoding module 30 is a tool for assisting the content creator. It integrates the input data streams 24, 28 to form the complete Karaoke text elementary stream 32. This  
25 too is forwarded to and stored in the Karaoke Database 20.

The Karaoke text elementary stream 32 provides sufficient information for a Karaoke decoder in a receiver to display Karaoke text with scrolling colours to signify the singing tempo associated with the audio elementary stream 18, as well as to generate  
30 a textual display over the Karaoke text region during a non-singing period. It also contains information for generating additional textual display outside the Karaoke text region throughout the Karaoke application. The Karaoke text elementary streams 32 and the associated audio elementary streams 18 may be distributed to other media distribution companies or broadcasters for transmission. Since the stage 1 textual and  
35 interactive contents are embedded in the Karaoke text elementary stream, it provides

an option for the content creator to place relevant content intended for decoding before distributing to other media distribution companies. However, prior to broadcast, the media distribution or broadcaster may further edit or add to the textual and interactive data.

5

- A second user editing terminal 34 is used to edit textual and interactive contents 36, such as graphics and interactive data, including short video clips. The content format for textual and interactive data from the second user editing terminal 34 is the same as from the first user editing terminal 22. This second terminal 34 is normally located  
10 on-line and is able to add new content to an existing database (or to replace existing content), whereas the first terminal 22 is used to develop the Karaoke database and is normally located off-line.

- For example, Company A (content creation service provider) creates a content  
15 "Karaoke\_Text\_Elementary\_Stream" (including the associated audio elementary stream), and stores it in a database using the first user editing terminal 22. Such a stream may be freely distributed for placing advertisement textual information. Alternatively, it could be distributed to a broadcaster or service provider for a fee.  
20 When such stream are broadcast to the consumer, Company B (broadcaster/service provider) may not wish to use this content for a non-text region, that is a region outside where the Karaoke text is displayed and scrolled, but may want to add its own visual data at that point. The broadcaster or service provider may then edit the Karaoke Text Elementary Stream to generate textual content that is different from the  
25 original content, using the second user editing terminal 34. However, prior to adding or replacing the relevant content by way of changing a descriptor, the user of the second user editing terminal 34 needs to check the status of a distribution flag in the data. This flag determines whether Company B has the agreement of the content creation provider to make such changes. Company B cannot modify any existing  
30 Textual\_Presentation\_Descriptor() that is "mandated". However, it can add a new Textual\_Presentation\_Descriptor() to display a particular content in an unused time interval or display region. Since each Textual\_Presentation\_Descriptor has its own Distribution\_Flag, Company B could mandate the display of this new content.

The user input textual and interactive contents 36 are converted by a Textual and Interactive Encoding module 38 to suitable data format for further processing. The encoded textual and interactive data 40 are then delivered to a Karaoke Application Encoder 42.

5

The Karaoke Application Encoder module 42 is a tool for assisting the broadcaster to generate the Karaoke application. As well as the encoded textual and interactive data 40, the Karaoke Application Encoder 42 also receives extracted audio elementary and text elementary streams 44 from the Karaoke Database 20. The Karaoke Application Encoder module 42 integrates the encoded textual and interactive data 40 with the extracted Karaoke text elementary streams to generate Karaoke Textual and Interactive Description Tables 46.

Through a connexion to the Karaoke Database 20, a broadcaster can also use the second editing terminal 34 to select a list of Karaoke songs to be broadcast. Control signals 48 extract the selected Karaoke text elementary stream and audio elementary stream files from the Karaoke Database 20, for processing within the Karaoke Application Encoder 42. Subsequently, the Karaoke Application Encoder 42 generates respective program guide tables 50 listing the available Karaoke songs.

20

Finally, the Karaoke Application Encoder 42 also generates time reference tables 52 (including time reference information for synchronising karaoke scrolling text and audio) based on the various inputs. The Karaoke application encoder 42 runs its own system time clock. This clock is used as a reference when encoding the "Time Reference Table" and the "Karaoke Textual and Interactive Description Table". The "Time Reference Table" uses the values in the system time clock directly. Any existing clock information in the "Karaoke Textual and Interactive Description Table" is processed to determine the rate of data delivery from this encoder. This clock information is recalculated to synchronize to the system time clock. Prior to delivery, the clock information is updated to be in line with the system time clock, thus enabling synchronization in a subsequent decoding process in a receiver.

The Karaoke Textual and Interactive Description Tables 46, the guide tables 50 and the time reference tables 52 are all private data tables, exemplary formats of which are described later. Private data tables are used as they allow additional data to be

35

transmitted beyond that available in the elementary streams. Private data can also be used as a means for carrying updating software. For example, MPEG-2 specifies packets comprising a PES (packetised elementary stream) and section tables. Each section table is identified by a "table\_ID" value. Section tables between values 0x40 5 and 0xFE are considered as private section tables. Private data fits into the private section tables.

The audio elementary streams 54 from the Karaoke Application Encoder 42 pass through to an Audio PES Encoding module 56, where they are encoded into audio packetized elementary streams (Audio PES) 58. There are multiple audio packetised elementary streams 58, each of which is associated with a Karaoke Textual and Interactive Description Table 46. The Audio PES Encoding module 56 uses the system time clock of the Karaoke Application Encoder 42 when encoding the Audio PES 58.

15

Thus, all the outputs from the Karaoke Application Encoder 42, together with the Audio PES 58 are in separate streams but are synchronised through clock signals.

In parallel with the audio and text streams mentioned above, in a video section, a 20 video source 60 supplies a Karaoke video signal 62 to a Video PES Encoding module 64, where it is encoded into a video packetized elementary stream (video PES) 66. The video signal 62 forms the Karaoke video background that is used for all the Karaoke songs selection.

25 The Karaoke Textual and Interactive Description Tables 46, the guide tables 50 and the time reference tables 52 from the Karaoke Application Encoder 42, the audio PES 58 from the Audio PES Encoding module 56 and the video PES 66 from the Video PES Encoding module 64 are all input to a Multiplexing module 68. There they are all multiplexed into a transport stream (TS) 70.

30

MPEG-2 defines private section tables to carry user or private data. This invention uses the format of private section tables and further defines the semantics of such tables. As private section tables are standard, standard decoders can retrieve the private data. However, the semantics for such a decoder need to be developed to

support such implementation. The Guide Tables and the Time Reference Tables can be as defined in Singapore Patent No. 85646.

- In a decoder, users can view and select the available Karaoke songs that are being broadcast through the use of program guide tables. As the Karaoke sessions is in progress, the textual and interactive contents are decoded and displayed in the receiver. By using pre-assigned remote control buttons, the user may navigate through the interactive programs that are relevant to the Karaoke application.
- 5 An example of the formatting of various information will now be described. In this embodiment, the Karaoke\_Text\_Elementary\_Stream describes the Karaoke text and the scrolling information, as well as the textual and interactive contents. The synchronization timing information for the audio does not reside in the Karaoke\_Text\_Elementary\_Stream. It is embedded in the Karaoke Textual and
- 10 Interactive Description Table.
- 15

The syntax of the Karaoke\_Text\_Elementary\_Stream() is illustrated in Table 1.

Table 1

20

Syntax	No. of bits
Karaoke_Text_Elementary_Stream()	
ISO_639_Language_Code	24
Reserved	4
Creation_Information_Data_Length	12
For (I=0; I<N; I++) {	
Creation_Information_Data	8 or 16
}	
Reserved	6
Simultaneous_Scroll	1
Reserved	1
Karaoke_Textual_Data_Length	16
For (I=0; I<M; I++) {	
Reserved	6
Singing_Indicator	2

If (Singing_Indicator==0) {	
Start_Display_Time	16
ISO_639_Language_Code	24
Reserved	2
Row1_Text_Length	6
For (J=0;J<Row1_Text_Length;J++){	
Text_Code	8 or 16
}	
ISO_639_Language_Code	24
Reserved	2
Row2_Text_Length	6
For (J=0;J<Row2_Text_Length;J++){	
Text_Code	8 or 16
}	
For (J=0;J<Row1_Text_Length+1;J++){	
Time_Code	16
}	
For (J=0;J<Row2_Text_Length+1;J++){	
Time_Code	16
}	
}	
else {	
Descriptors_Loop_Length	16
For (J=0;J<N;J++){	
Descriptors()	
}	
}	
Descriptors_Loop_Length	16
For (I=0;I<N;I++){	
Descriptors()	
}	
CRC_32	32

The semantic definitions are:

- ISO\_639\_Language\_Code - This 24-bit field contains 3 character ISO 639 language code of the following text fields. Each character is coded into 8 bits according to ISO 8859-1.
- Creation\_Information\_Data\_Length - This 12-bit field specifies the length of bytes of the following Creation Information Data description. The content creator may place relevant information in Creation\_Information\_Data.
- Creation\_Information\_Data - The code defining the text character. The number of bytes to represent each text character is determined by ISO\_639\_Language\_Code.
- Simultaneous\_Scroll - A 1-bit field specifies scrolling on the two text display rows to be done independently or simultaneously. A '0' refers to independently. A '1' refers to scrolling simultaneously for dual language applications.
- Karaoke\_Textual\_Data\_Length - This 16-bit field specifies the length of bytes of the following Karaoke Textual Data description.
- Singing\_Indicator - See Table 2. Textual data for non-singing section has non-zero Singing\_Indicator value.
- Start\_Display\_Time - This 16-bit field specifies the time for displaying the two text rows. Each count is 20msec.
- Row1\_Text\_Length - This 6-bit field specifies the number of text characters in the upper display row.
- Text\_Code - The code defining the text character. The number of bytes to represent each text character is determined by ISO\_639\_Language\_Code field.
- Row2\_Text\_Length - This 6-bit field specifies the number of text characters in the lower display row.
- Time\_Code - This 16-bit field specifies the scrolling information of individual text character. Each count is 20msec.
- Descriptor\_Loop\_Length - This 16-bit field specifies the total length in bytes of the following descriptors.
- Descriptors() - See Table 3. Available descriptors are Textual\_Presentation\_Descriptor and Interactive\_Links\_Descriptor.

- CRC\_32 - This 32-bit field contains CRC value. It can be used to check the correctness of the data in this section.

5 The definition of the Singing\_Indicator is illustrated in Table 2. Textual data for non-singing section has non-zero Singing\_Indicator value. The textual data is described in descriptors.

Table 2

Singing_Indicator Value	Descriptions
0	Singing section.
1	Non singing section at the start of the song.
2	Non singing section at the end of the song.
3	Non singing section at the middle of the song.

10

15 Table 3 lists the available descriptors in Karaoke Text Elementary Stream. The tag is an identification value for the descriptor. For each Karaoke song application, the Karaoke Text Elementary Stream may carry multiple Textual Presentation Descriptors but only one Interactive Links Descriptor may be present.

Table 3

Tag Value	Descriptor()	Karaoke_Textual Loop	Interactive_Textual Loop
0xE1	Textual_Presentation_Descriptor()	*	*
0xE2 & 0xE3	Interactive_Links_Descriptor()	.	*

\* Available

20

The syntax of the Textual\_Presentation\_Descriptor is illustrated in Table 4. The Textual\_Presentation\_Descriptor describes the textual content that shall be displayed by the decoder. It need not be restricted to text, as such. The word "textual" throughout this document can represent both text and graphics.

Table 4

Syntax	No. of bits
Textual_Presentation_Descriptor() {	
Descriptor_Tag	8
Textual_Presentation_ID	8
Reserved	2
Distribution_Flag	3
Data_Interpretation_Format	3
Textual_Data_Length	16
For (I=0; I<Textual_Data_Length; I++){	
Textual_Data	8
}	
}	

5 The semantic definitions of this descriptor are:

- Descriptor\_Tag - This 8-bit field provides an identification value indicating the Textual Presentation Descriptor. It shall have a value of 0xE1.
- Textual\_Presentation\_ID - This 8-bit field provides a unique identification value for the following Textual Presentation Descriptor data. This value is used to provide links in interactive applications. It shall have a value between 0x10 to 0xFF. A value of 0x00 is reserved for specifying the exit of the interactive application. A value of 0x0F is reserved for specifying no action within the interactive application. A value of 0x01 is used to activate the Actions() task.
- 10 Values between 0x02 to 0x0E are reserved.
- Distribution\_Flag - See Table 5.
- Data\_Interpretation\_Format - See Table 6.
- Textual\_Data\_Length - This 16-bit field specifies the length of bytes of the following Textual\_Data.
- 20 ▪ Textual\_Data - The format of this 8-bit field data is defined by Data\_Interpretation\_Format.

Table 5: Distribution\_Flag Definition

Distribution_Flag Value	Descriptions
0	Free distribution. Existing textual display and editing optional.
1	Free distribution. Existing textual display mandatory. No Editing
2	Free distribution. Existing textual display mandatory. Editing optional.
3	License distribution. Existing textual display and editing optional.
4	License distribution. Existing textual display mandatory. No Editing
5	License distribution. Existing textual display mandatory. Editing Optional.
6-7	Reserved

When the flag indicates "Existing textual display mandatory. Editing Optional", it means that the existing display can be added to, but nothing can be removed.

5

Table 6: Data\_Interpretation\_Format Definition

Data_Interpretation_Format Value	Descriptions
0	Reserved
1	Karaoke Textual Presentation Format – Basic Level
2-7	Reserved.

10 In this embodiment, the Karaoke Textual Presentation Formats enable displaying of desired visual content over the Karaoke text region during non-singing intervals of a Karaoke song and/or over other parts of the display at certain parts of or even throughout a song, or even between songs too.

15 The Basic Level Format is described in detail. It enables displaying of visual content in the form of textual content over the Karaoke text region during non-singing intervals of a Karaoke song. The complexity is kept minimal and the decoding requirements

- are very similar to normal Karaoke text decoding. Additional functions define the intended display position and the time for display, the foreground colour, the background colour, and flashing display attributes. The Start\_Display\_Time and Display\_Time\_Interval specify the intended time for display within the Karaoke application. It enables sequencing of textual display and can be used to deliver narrative description to the viewer. The Karaoke Textual Presentation Format – Basic Level need not be restricted to be use only over the Karaoke Text region. It can be used for other parts of the TV display at both singing and non-singing sections within the Karaoke application. The basic level is a simple text-based description language.
- 5      It enables sequencing of textual display and can be used to deliver narrative description to the viewer. The Karaoke Textual Presentation Format – Basic Level need not be restricted to be use only over the Karaoke Text region. It can be used for other parts of the TV display at both singing and non-singing sections within the Karaoke application. The basic level is a simple text-based description language.
- 10     Higher levels of the Karaoke Textual Presentation Format may be defined to have more complex features like graphics and other presentation engines.

The syntax of the Karaoke Textual Presentation Format – Basic Level is illustrated in Table 7.

15

Table 7

Syntax	No. of bits
Karaoke_Textual_Presentation_Format_Basic_Level() {	
Presentation_Data_Length	16
For (I=0;I<M;I++) {	
Start_Display_Time	16
Display_Time_Interval	16
Presentation_Display_Clear	1
Reserved	3
Display_Data_Length	12
For (J=0;J<N;J++) {	
Reserved	2
Display_Location_X	6
Reserved	2
Display_Location_Y	6
Reserved	2
Display_Feature	6
ISO_639_Language_Code	24
Reserved	2

```
Text_Control_Data_Length           6
For (K=0;K<Text_Control_Data_Length;K++){
    Text_Control_Code
}
}
}
}
```

**The semantic definitions are:**

- Presentation\_Data\_Length - This 16-bit field specifies the length of bytes of the following data description.
  - Start\_Display\_Time - This 16-bit field specifies the time for displaying the text rows. Each count is 20msec. A value of 0xFFFF indicates that the display is enable immediately.
  - Display\_Time\_Interval - This 16-bit field specifies the time interval for displaying the text rows. Each count is 20msec. A value of 0xFFFF indicates that the display is enable till the next Presentation\_Display\_Clear value of '1' is encountered or the Karaoke song application end.
  - Presentation\_Display\_Clear - This 1-bit field informs the decoder the clear all previous textual display.
  - Display\_Data\_Length - This 12-bit field specifies the length of bytes of the following data description.
  - Display\_Location\_X - This 6-bit field specifies the X-axis coordinate for the start of the textual display. A value of 0x3F indicates default Karaoke text display region.
  - Display\_Location\_Y - This 6-bit field specifies the Y-axis coordinate for the start of the textual display. A value of 0x3F indicates default Karaoke text display region.
  - Display\_Feature - See Table 8. A 6-bit field specifying the preferred display style.
  - ISO\_639\_Language\_Code - This 24-bit field contains 3 character ISO 639 language code of the following text fields. Each character is coded into 8 bits according to ISO 8859-1.

- **Text\_Control\_Data\_Length** - This 6-bit field specifies the number of text or control characters in the upper display row.
- **Text\_Control\_Code** - The code defining the text or control character. The number of bytes to represent each text character is determined by ISO\_639\_Language\_Code field. The control codes for changing the display attributes are tabulated in Table 9.

Table 8: Display Feature Definition

Display_Feature Value	Descriptions
0	None.
1	Scroll from Left.
2	Scroll from Right.
3	Insert from Left
4	Insert from Right
5	Insert from Bottom
6	Insert from Top
7-63	Reserved

10

Table 9: Control Codes for Display Attributes

Text_Control_Code Value	Descriptions
0x01	Red
0x02	Green
0x03	Yellow
0x04	Blue
0x05	Magenta
0x06	Cyan
0x07	White
0x08	Black
0x09	Transparent
0x10	Change Background Color
0x11	Interchange foreground/background Color
0x12	Flash

The syntax of the Interactive Links Descriptor is illustrated in Table 10. The Interactive Links Descriptor describes the linkages between the various Textual Presentation Descriptors.

5

Table 10

Syntax	No. of bits
Interactive_Links_Descriptor()	
Descriptor_Tag	8
if (Descriptor_Tag==0xE3) {	
Reserved	3
Karaoke_Text_Description_Table_PID	13
}	
else {	
Node_Loop	8
For (I=0;I<Node_Loop;I++){	
Node_Name_Length	8
Node_Name	var
Current_Node_ID	8
Next_Node_ID	8
Previous_Node_ID	8
Ascend_Node_ID	8
Descend_Node_ID	8
if (Descend_Node_ID==0x01) {	
Action_Loop_Length	16
For (J=0;J<N;J++) {	
Actions()	
}	
}	
}	
}	

The semantic definitions of this descriptor are:

- Descriptor\_Tag - This 8-bit field provides an identification value indicating the Interactive Links Descriptor. It shall have a value of 0xE2 or 0xE3.
- Karaoke\_Text\_Description\_PID - The PID value transporting the Karaoke Text Description Table that contains the Karaoke Text Elementary Stream. The decoder shall use the Textual Presentation Descriptors and Interactive Links Descriptor in this stream for generating the interactive application.
- Node\_Loop - Number of node descriptions loops.
- Current\_Node\_ID - Contain the value of the current Textual\_Presentation\_ID.
- Next\_Node\_ID - Contain the value of the next Textual\_Presentation\_ID. A value of 0x00 is used for exiting the interactive application. A value of 0x0F indicates no action.
- Previous\_Node\_ID - Contain the value of the previous Textual\_Presentation\_ID. A value of 0x00 is used for exiting the interactive application. A value of 0x0F indicates no action.
- Ascend\_Node\_ID - Contain the value of the Textual\_Presentation\_ID for the immediate upper level of a menu tree structure. A value of 0x00 is used for exiting the interactive application. A value of 0x0F indicates no action.
- Descend\_Node\_ID - Contain the value of the Textual\_Presentation\_ID for the immediate lower level of a menu tree structure. A value of 0x00 is used for exiting the interactive application. A value of 0x0F indicates no action. A value of 0x01 is used to activate the Actions() task.
- Action\_Loop\_Length - This 16-bit field specifies the total length in bytes of the following descriptors.
- Actions() - Descriptors describing the task upon user activation.

25

The Guide Table provides Karaoke programme guide information for the viewer to navigate among Karaoke programmes. The syntax of the private section table for Guide Table is illustrated in Table 11.

Table 11

30

Syntax	No. of bits
Karaoke_Current_Guide_Table() { Table_ID (user defined: 0x9f) Section_Syntax_Indicator	8 1

Private_Indicator	1
Reserved	2
Private_Section_Length	12
Reserved	2
Version_Number	5
Current_Next_Indicator	1
Section_Number	8
Last_Section_Number	8
 Karaoke_Application_Code_ID	16
Current_UTC_Time	40
Reserved	4
Karaoke_stream_info_length	12
For (I=0;I<N;I++){	
Descriptor()	
}	
 Reserved	3
KTRT_PID	13
 Number_of_Karaoke_Program	8
For (I=0;I<Number_of_Current_Karaoke_Program;I++){	
Start_UTC_Time	40
Stop_UTC_Time	40
KFDT_Available	1
Reserved	2
KTDT_PID	13
Reserved	3
Audio_PID	13
Reserved	4
Index_Number_Length	12
For (J=0;J<Index_Number_Length;J++){	
Index_Number	8
}	
ISO_639_Language_Code	24

Title_Text_Length	8
For (J=0;J<Title_Text_Length;J++){	
Title_Text_Code	8
}	
ISO_639_Language_Code	24
Singer_Text_Length	8
For (J=0;J<Singer_Text_Length;J++){	
Singer_Text_Code	8
}	
Reserved	4
ES_info_length	12
For (J=0;J<N;J++){	
Descriptor();	
}	
}	
CRC_32	32
}	

The semantic definitions of the fields in the private section table follow the generic syntax common in ISO/IEC 13818 [1]:

- 5     ■ Table\_ID - This 8-bit field identifies the private table this section belongs to ISO/IEC 13818 [1] defines specific description from 0x00 to 0x3F. The Digital Video Broadcasting (DVB); Specification for Service Information (SI) in DVB systems (EN 300 468) uses values from 0x40 to 0x7F. User defined value starts from 0x80 to 0xFE. Thus, the Table\_ID for this table can range from 0x80 to 0xFE.
- 10    ■ Section\_Syntax\_Indicator - Set to '0' to indicate that the private defined data bytes immediately follow the Private\_Section\_Length.
- 15    ■ Private\_Indicator -- Not used
- Private\_Section\_Length - This 12-bit field specifies the number of remaining bytes in the section immediately following the Private\_Section\_Length field up to the end of the section.

- Version\_Number - A 5-bit field specifying the version number of the section table.  
The Version\_Number shall be increment by 1 when a change in the information carried in the section occurs.
- Current\_Next\_Indicator - Set to '1' indicates that the section is the currently applicable section.
- Section\_Number - An 8-bit field value gives the section number that is running sequentially.
- Last\_Section\_Number - An 8-bit field specifies the last section number.
- CRC\_32 - This 32-bit field contains CRC value. It can be used to check the correctness of the data in this section.

In this invention, the Karaoke program information is embedded in the Guide Table. The semantic definitions are:

- 15. ▪ Karaoke\_Application\_Code\_ID - A 16-bit unique identification. Set to 0x5459.
- Current.UTC\_Time - Local date and time in UTC format.
- Karaoke\_Stream\_Info\_Length - This 12-bit field specifies the length of bytes of the following descriptors().
- KTRT\_PID - The PID value of the Karaoke Time Reference Table.
- 20 ▪ Number\_of\_Karaoke\_Program - An 8-bit field specifies the number of Karaoke programs running currently.
- Start.UTC\_Time - Starting Time of the Karaoke program.
- Stop.UTC\_Time - Ending Time of the Karaoke program.
- KFDT\_Available - A '1' to indicate presence of Karaoke Font Download Table associated with the following Karaoke Text Description Table.
- 25 ▪ KTDT\_PID - The PID value of the Karaoke Textual and Interactive Description Table.
- Audio\_PID - The PID value of the Audio Packetized Elementary Stream.
- Index\_Number\_Length - Specifies the length of bytes of the following Index\_Number.
- 30 ▪ Index\_Number - Index number of the Karaoke program.
- ISO\_639\_language\_code - This 24-bit field contains 3 character ISO 639 language code of the following text fields. Each character is coded into 8 bits according to ISO 8859-1.

- Title\_Text\_Length - This 8-bit field specifies the length of bytes of the following Title\_Text\_Code.
- Title\_Text\_Code - Text describing the Title of the song.
- ISO\_639\_language\_code - This 24-bit field contains 3 character ISO 639 language code of the following text fields. Each character is coded into 8 bits according to ISO 8859-1.
- Singer\_Text\_Length - This 8-bit field specifies the length of bytes of the following Singer\_Text\_Code.
- Singer\_Text\_Code - Text describing the Singer of the song.
- ES\_Info\_Length - This 12-bit field specifies the length of bytes of the following descriptors().

To enable the receiver to display the Karaoke Text together with the associated song, the timing codes as well as Karaoke text and the scrolling information are carried in the Karaoke Textual and Intercative Description Table (KTDT) in the transport stream. The syntax of the private section tables for Karaoke Textual and Interactive Description Table is illustrated in Table 12

Table12

20

Syntax	No. of bits
Karaoke_Textual_Interactive_Description_Table()	
Table_ID (user defined: 0x9d)	8
Section_Syntax_Indicator	1
Private_Indicator	1
Reserved	2
Private_Section_Length	12
Reserved	2
Version_Number	5
Current_Next_Indicator	1
Section_Number	8
Last_Section_Number	8
Karaoke_Application_Code_ID	16
Start_Decoding_Time	24
Karaoke_Text_Elementary_Stream()	var

CRC_32	32
}	

The semantic definitions are:

- Karaoke\_Application\_Code\_ID - A 16-bit unique identification. Set to 0x5459.
- Start\_Decoding\_Time\_Reference - A 24-bit timer reference for start of decoding the following Karaoke\_Text\_Elementary\_Data(). Use with Karaoke\_Time\_Reference carried in Karaoke Time Reference Table (KTRT). Each count is 20msec.
- Karaoke\_Text\_Elementary\_Stream() - The elementary data containing the Karaoke textual and scrolling information.

10

To synchronise the Karaoke Text display and the associated audio, the Karaoke Time Reference Table (KTRT) is introduced to set or update the Karaoke Text decoder timer with the source timing reference. The syntax of the private section table for Karaoke\_Time\_Reference\_Table is illustrated in Table 13.

15

Table 13

Syntax	No. of bits
Karaoke_Time_Reference_Table(){	
Table_ID (user defined: 0x9c)	8
Section_Syntax_Indicator	1
Private_Indicator	1
Reserved	2
Private_Section_Length	12
Karaoke_Application_Code_ID	16
Karaoke_Time_Reference	24
CRC_32	32
}	

The semantic definitions are:

- Karaoke\_Application\_Code\_ID - A 16-bit unique identification. Set to 0x5459.

- Karaoke\_Time\_Reference - A 24-bit timer reference for the decoder to sync with Karaoke encoding time reference in order to synchronise Karaoke audio and text decoding. Each count is 20msec. Use with Start\_Decoding\_Time in Karaoke Text Description Table.

.5

Figure 2 illustrates an example of an interactive application: a menu tree application relevant to a Karaoke application of the present invention. Three buttons Next, Ascend and Descend (or their equivalent) are needed to navigate throughout the application. The application is started when a user activates the Descend button of 10 the receiver. The textual display for the song title 2.1 is first displayed. The singer information 2.2, the recording company information 2.3 and message 2.4 can be navigated using the Next button. The application exits 2.5 on use of the Next button when the message display 2.4 is currently active. During the singer information 2.2 textual display, the application can descend to the album information 2.6 textual 15 display using the Descend button. The Next and Descend buttons can then be used to navigate through items such as the concert information 2.7 and the titles of the other tracks on the album 2.10, 2.11, 2.12.

"Detail" can be any "Node\_Name". For example, for Concert, the loop data containing 20 "Node\_Name" = "Concert" shall be the selected node. Thus, the "Current\_Node\_ID" in this loop shall be used to look for "Textual\_Presentation\_Descriptor()" that matches this "Current\_Node\_ID". Thus, the textual data whose "Textual\_Presentation\_ID" matches "Current\_Node\_ID" shall be displayed. The semantics of Action() have not been defined in this document.

25

The navigation details within the application are described in the Next\_Node\_ID, Ascend\_Node\_ID and Descend\_Node\_ID in the Interactive Links Descriptor.

This invention provides an effective means of adding further information such as 30 news flash, advertisement or interactive content. In almost every Karaoke songs, there shall be some intervals where the singing is paused and only music is played for sometime before the singing is continue. The non-singing sections also appear quite substantially in starting and ending of Karaoke songs. During this non-singing interval, additional information may be displayed onto the Karaoke text region independent of 35 the background video content. Textual and interactive contents for display outside the

Karaoke text region can also be inserted anywhere throughout the Karaoke song. This provides additional advertising space as well as the opportunity to develop interactive digital TV Karaoke. The textual and interactive contents that are inserted for display are encoded as data for more effective transmission compared to putting  
5 them onto the video.

Figure 3 shows a karaoke display 80 in use. The Karaoke text appears in a display 82 in a karaoke text region near the bottom of the picture. The background video 82 takes up the majority of the display. An interactive display of visual contents 84 also  
10 appears in the main part of the display 80, superimposed on the background video.

This invention introduces additional advertising space. It also creates an option for the content creator to insert relevant textual and interactive content prior to distributing to the media distribution companies or broadcasters. With such an option, the content  
15 rights holder may insert desirable advertising messages that will be displayed to the user regardless of the media distribution companies or broadcasters. As a result, the content creator may chose to distribute the Karaoke content free and the total cost for delivering the Karaoke content to the user can be reduced. Other scenarios are also possible, not necessarily including advertising or relating solely to advertising.  
20

Whilst the present invention has been described with respect to a specific encoding approach and MPEG-2, other approaches and standards are also clearly applicable. Karaoke in the present invention covers not only songs, where there is a background video, music and a song text, but other similar applications, such as poetry readings  
25 or the like, or even where there is no music.

CLAIMS

1. A method of encoding Karaoke applications comprising:  
encoding a background video signal for use with one or more Karaoke songs;  
5 encoding one or more Karaoke songs;  
encoding Karaoke song texts associated with said one or more songs, to be displayed in a karaoke text display; and  
encoding visual contents for display outside the Karaoke text display during playing of said one or more Karaoke songs, as private section data.  
10
2. A method according to claim 1, wherein said visual contents are encoded for display at least during non-singing periods of said songs.
3. A method according to claim 2, wherein said visual contents are encoded for display over area in which the song text display is displayed during said non-singing periods.  
15
4. A method according to any one of the preceding claims, wherein said visual contents are encoded for display over an area outside the area in which the song text display is displayed at any time or throughout a song.  
20
5. A method according to any one of the preceding claims, wherein the Karaoke song texts are encoded as pre-defined text code.
- 25 6. A method according to any one of the preceding claims, wherein said song texts are encoded into said private section data.
7. A method according to any one of the preceding claims, wherein scrolling information associated with said songs are encoded with said song texts.  
30
8. A method according to claim 7, wherein display interval information and said scrolling information for singing tempo are encoded as time codes.
- 35 9. A method according to any one of the preceding claims, wherein said song texts are encoded in a song text display.

10. A method according to any one of the preceding claims, wherein said visual contents are relevant to said songs.

5 11. A method according to any one of the preceding claims, wherein said visual contents comprise textual contents.

12. A method according to any one of the preceding claims, wherein said visual contents comprise programme guide information.

10

13. A method according to any one of the preceding claims, wherein said visual contents comprise interactive contents.

14. A method according to claim 13, further comprising:

15 defining nodal descriptions for said interactive contents for generating visual displays arranged in menu tree structures; and  
specifying actions that can be activated by the user by said displayed interactive contents.

20 15. A method according to any one of the preceding claims, further comprising defining text-base descriptions of said visual contents and integrating said text-base descriptions into said private section data.

25 16. A method according to claim 15, further comprising specifying display attributes of said text-base descriptions and integrating said display attributes into said private section data.

30 17. A method according to claim 15 or 16, further comprising specifying the time intervals for display of said text-base descriptions and integrating said time intervals into said private section data.

18. A method according to claim 15 or 16, further comprising specifying the sequence and timing for display of said text-base description and integrating said sequence and timing for display into said private section data.

35

19. A method according to any one of the preceding claims, wherein the step of encoding visual contents further comprises specifying display positions of said visual contents and integrating said display positions into said private section data.

5

20. A method according to any one of the preceding claims, wherein the step of encoding visual contents further comprises setting an edit status, which determines whether the visual contents may be edited.

10 21. A method according to claim 20, wherein the edit status is set by a first status of user and is applicable to a second status of user.

22. A method according to claim 20 or 21, wherein the edit status is set with a flag.

15

23. A method according to any one of the preceding claims, wherein the step of encoding visual contents further comprises setting a display status, which determines whether some or all of the visual contents can be prevented from being displayed during playback.

20

24. A method according to claim 23, wherein the display status is set with a flag.

25. A method according to any one of the preceding claims, wherein the step of encoding visual contents further comprises setting a distribution status, which determines whether the encoded application or at least part thereof is for licensed distribution.

25

26. A method according to claim 25, wherein the distribution status is set with a flag.

30

27. A method according to claims 22, 24 and 26, wherein the edit status, display status and distribution status are set by the same flag.

35

28. A method according to any one of the preceding claims, further comprising the step of storing the encoded visual contents.

29. A method according to claim 28 when dependent on at least claim 21, further comprising the steps of:
- retrieving stored encoded visual contents;
- editing the retrieved visual contents if allowed by the edit status; and
- encoding the edited visual contents as private section data;
- wherein at least the editing step is conducted by a user of said second status.
- 5
30. A method according to any one of the preceding claims, wherein said background video signal is encoded to form a video elementary stream and said one or more Karaoke songs are encoded to form audio elementary streams.
- 10
31. A method according to claim 30, further comprising multiplexing said video elementary stream, said audio elementary streams and said private section data in a transport stream for broadcast.
- 15
32. A method according to any one of the preceding claims, further comprising the step of broadcasting said encoded applications.
- 20
33. A method according to claim 32, when the broadcasting step comprises broadcasting the encoded applications as a television signal.
34. A method of providing audio and video Karaoke signals comprising the steps of:
- 25
- receiving Karaoke applications encoded according to any one of the preceding claims;
- decoding said encoded background video signal;
- decoding said encoded one or more Karaoke songs to provide an audio signal;
- 30
- decoding the encoded one or more Karaoke song texts associated with the one or more decoded songs;
- decoding the encoded visual contents; and
- combining said background video signal, said one or more Karaoke song texts and said visual contents to form a video signal, with the one or more Karaoke

song texts in a karaoke text display and said visual contents outside the karaoke text display during some or all of the one or more songs.

35. Apparatus for supplying Karaoke applications comprising:
  - 5 video encoding means for encoding a background video signal for use with multiple Karaoke songs;
  - song encoding means for encoding Karaoke songs;
  - text encoding means for encoding Karaoke song texts associated with said songs, for display in a karaoke text display; and
  - 10 visual contents encoding means for encoding visual contents for display outside the Karaoke text display during playing of said Karaoke songs, as private section data.
36. Apparatus according to claim 35, wherein said text encoding means is further operable to encode scrolling information associated with said songs with said text displays.
  - 15
37. Apparatus according to claim 35 or 36, wherein said text encoding means is operable to encode said song texts into said private section data.
  - 20
38. Apparatus according to any one of claims 35 to 37, wherein said visual contents comprise textual content.
  - 25
39. Apparatus according to any one of claims 35 to 38, wherein said visual contents comprise interactive contents.
  - 30
40. Apparatus according to claim 39, further comprising nodal description defining means for defining nodal descriptions for said interactive contents for generating visual displays arranged in menu tree structures.
  - 35
41. Apparatus according to any one of claims 35 to 40, further comprising edit status setting means for setting an edit status, which determines whether the visual contents may be edited.
  - 40

42. Apparatus according to claim 41, wherein the edit status setting means is operable by a first status of user for setting an edit status applicable to a second status of user.

5 43. Apparatus according to claim 41 or 42, wherein the edit status is set with a flag.

10 44. Apparatus according to any one of claims 35 to 43, further comprising display status setting means for setting a display status, which determines whether some or all of the visual contents can be prevented from being displayed during playback.

45. Apparatus according to claim 44, wherein the display status is set with a flag.

15 46. Apparatus according to any one of claims 35 to 45, further comprising distribution status setting means for setting a distribution status, which determines whether the encoded application or at least part thereof is for licensed distribution.

20 47. Apparatus according to claim 46, wherein the distribution status is set with a flag.

48. Apparatus according to claims 43, 45 and 47, wherein the edit status, display status and distribution status are set by the same flag.

25 49. Apparatus according to any one of claims 35 to 48, further comprising storing means for storing the encoded visual contents.

30 50. Apparatus according to claim 49 when dependent on at least claim 42, further comprising editing means for use by a user of said second status, for retrieving stored encoded visual contents, editing the retrieved visual contents if allowed by the edit status, and encoding the edited visual contents as private section data.

51. Apparatus according to any one of claims 35 to 50, further comprising multiplexing means for multiplexing the encoded background video signal, the

encoded karaoke songs, the encoded karaoke song texts and the encoded visual contents into a transport stream for broadcast.

52. Apparatus according to any one of claims 35 to 51, operable according to the  
method of any one of claims 1 to 32.
53. Apparatus for providing audio and video Karaoke signals comprising:  
receiving means for receiving Karaoke applications encoded according to the  
method of any one of claims 1 to 33 or encoded by the apparatus of any one of  
10 claims 35 to 52;  
video decoding means for decoding the encoded background video signal;  
song decoding means for decoding the encoded Karaoke songs to provide an  
audio signal;  
text decoding means for decoding encoded Karaoke song texts associated  
15 with said decoded songs;  
visual content decoding means for decoding the encoded visual contents; and  
combining means for combining said background video signal, said one or  
more song texts and said visual contents to form a video signal such that the song  
texts are displayed in a karaoke text display and said visual contents are  
20 displayed in a region outside the karaoke text display during some or all of the  
one or more songs.
54. Apparatus for use in editing visual contents for display during Karaoke singing  
sessions, said apparatus comprising:  
25 means for retrieving a stored karaoke text elementary stream;  
means for determining an edit permission status within the retrieved karaoke  
text elementary stream;  
means for editing said visual contents if permitted by the edit permission  
status to provide new visual content;  
30 means for forwarding the edited visual contents for storage; and  
means for setting the edit permission status of the newly provided visual content.
55. A method of encoding Karaoke applications or the like, comprising: encoding  
a background video signal for use with one or more Karaoke songs; encoding  
35 texts to be displayed in a karaoke text display; and encoding visual contents for  
display outside the Karaoke text display, as private section data.



## VISUAL CONTENTS IN KARAOKE APPLICATIONS

### ABSTRACT

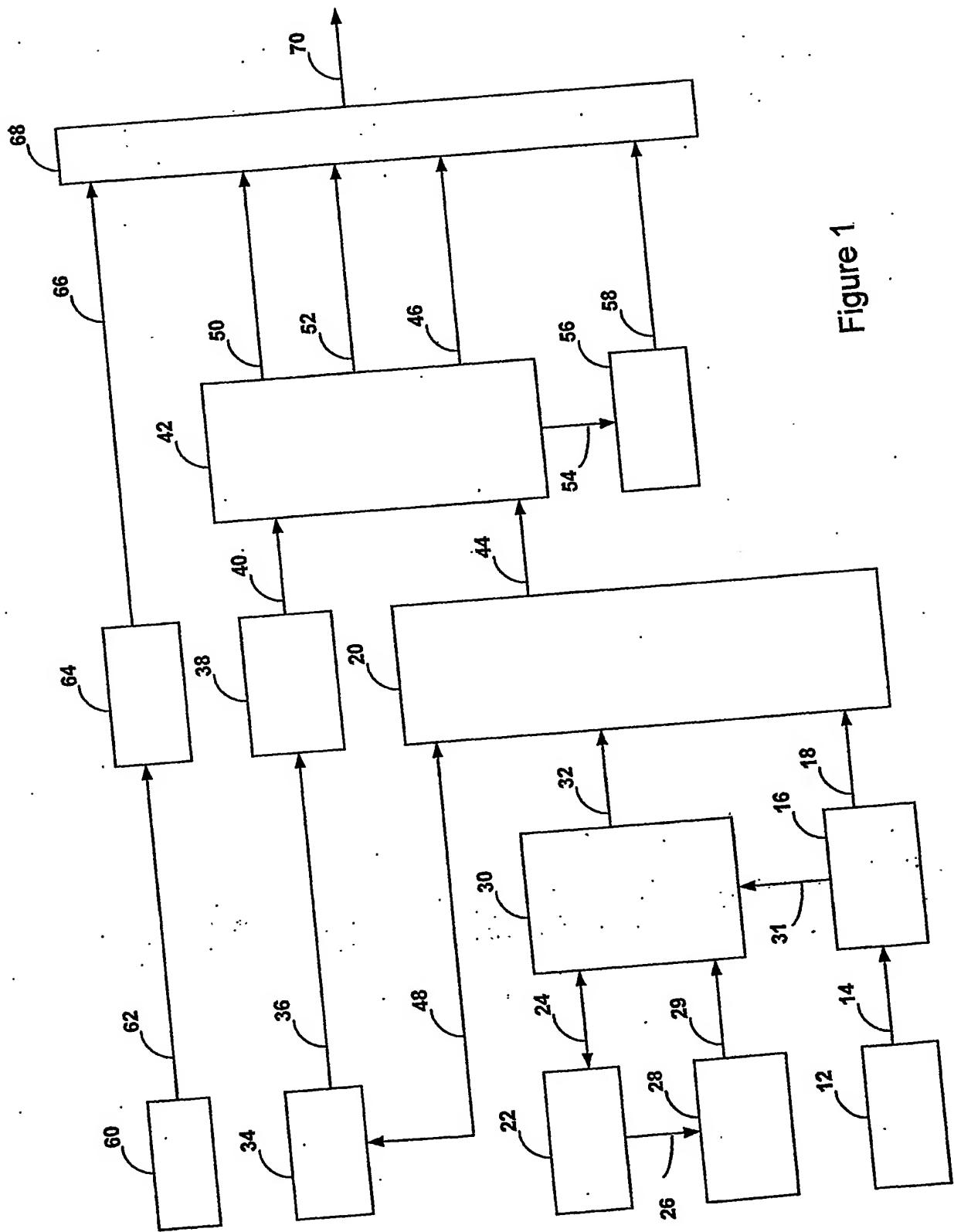
- 5 In almost every Karaoke song, there are intervals where the singing is paused and  
only music is played for some time before the singing continues. The non-singing  
sections tend to be more substantial at the beginnings and ends of Karaoke songs.  
During these non-singing intervals, additional information may be displayed onto the  
Karaoke text region, independent of the background video content. Textual and  
10 interactive contents for display outside the Karaoke text region can also be inserted  
anywhere throughout the Karaoke song. This provides additional advertising space as  
well as the opportunity to develop interactive digital TV Karaoke. The textual and  
interactive contents that are inserted for display are encoded as data for more  
effective transmission, compared with putting them into the video stream. In addition,  
15 this invention introduces an option for the content creator to insert relevant textual and  
interactive contents prior to distribution to media distribution companies or  
broadcasters. With such an option, the content rights holder may insert desirable  
advertising messages that shall be displayed to the user regardless of the media  
distribution companies or broadcasters.

20

Figure 3



\*G00002\*



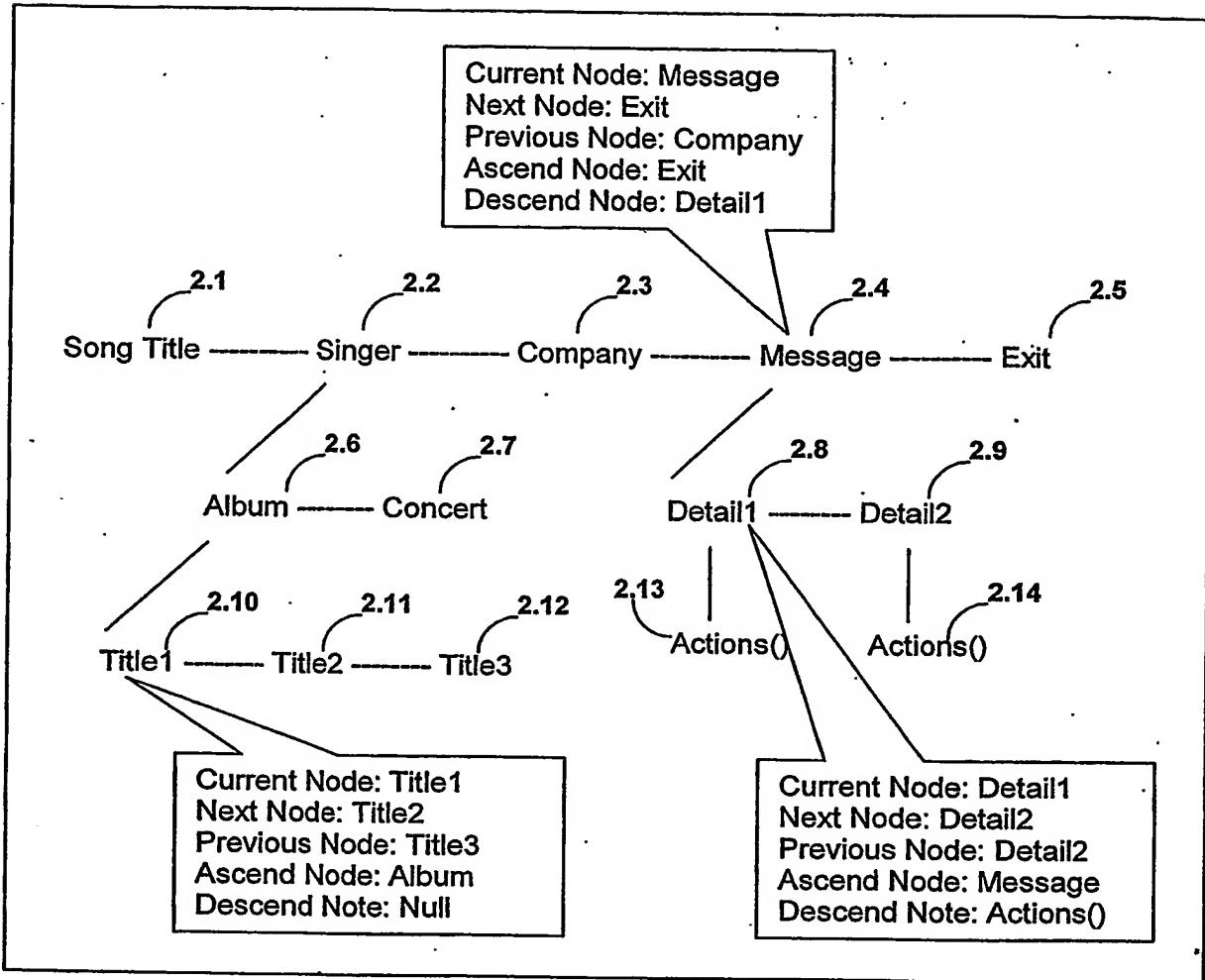
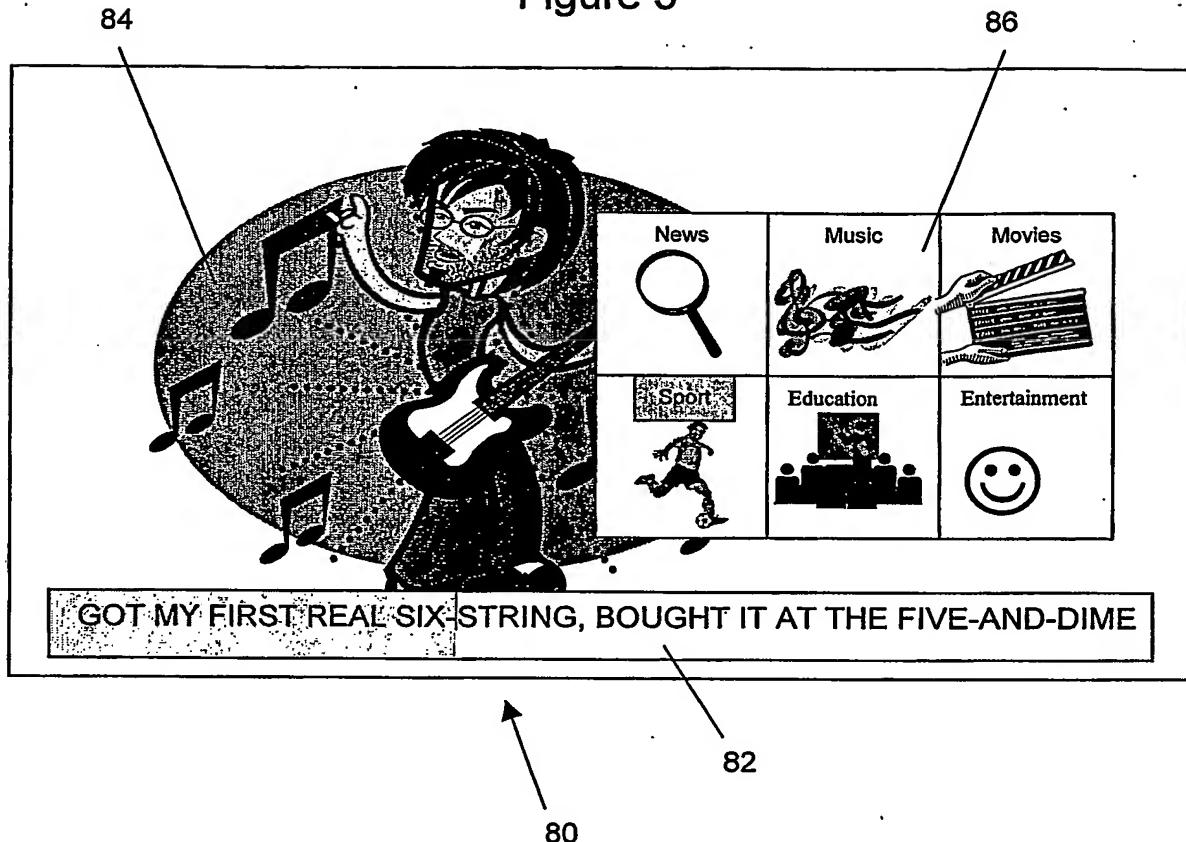


Figure 2

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Figure 3



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